

## SFPR

### The company

Location	New York City, New York
Type of business	Public Relations
Job function	Public relations

### Trainee's profile

Languages required	English – knowledge of other languages is a plus
Computer skills	Good knowledge of Microsoft Office (Excel, word, powerpoint – Photoshop is a plus)
Required skills	A hard working, detail-oriented person who is interested in PR. Strong writing and research skills are important along with media and culture awareness. Strong social media skills a plus.

## Job description

### Job content

SFPR represents American and European clients in the lifestyle arena, in fields as diverse as architecture and design, entertainment, fashion and style, food and wine, art, culture and collectibles, publishing, non-profit, travel, hotels and spas. This is an educational internship designed for students who wish to pursue a career in public relations and communications.

Students receive a crash course in PR while receiving hands-on experience in an agency. The intern at SFPR will work alongside our team of account executives to create press releases, invitations, press pitches, manage social media, contact media, and interact with clients.

There are also opportunities to get involved in our special events that occur throughout the year.

We require at least a 3-month commitment at SFPR and a 5 days/week commitment

### Notes

The internship is unpaid, we do offer credits. We do not provide accommodation, but we usually provide a document with information on where and how to find accommodations.