

Serenity Holidays (Sardinian Places)

The company

Address	Atlantic House, 3600 Parkway, Solent Business Park, Fareham, Hampshire, UK
Type of business	Tour Operator to Sardinia
Professional work trainee will get experience in	Product and commercial, with overall understanding of Tour Operator
Internship dates	January 2015 onwards

Trainee's profile

Languages required	English and Italian
Faculty	Degree in Tourism and/or business studies and/or languages.
Computer skills	Microsoft Excel and Word
Required skills	<ul style="list-style-type: none">● Strong attention to detail, enthusiasm and keen to learn● Good communication skills● Able to show flexibility and initiative● A team workewer and also able to work independently● Knowledge of social media

Job description

Job content

Serenity Holidays Ltd are a UK tour operator based between Portsmouth and Southampton, who specialise in quality holidays to Sardinia and other destinations who offer a comprehensive range of accommodation, flights and car hire online as well as large glossy brochure.

The candidate will be based in the UK office dealing with sales, marketing and web departments on a daily basis. Following an introductory training period the trainee will take charge of the following tasks relating to the Sardinia destination:

- competitors analysis;
- flight prices management;
- sales staff support;
- assist marketing to prepare promotional campaigns;
- support on contracting administration for new/existing properties.

The role will develop the candidates business English (both written and spoken), and gain understanding of the procedures of a tour operator focusing on the commercial elements of the business.

Previous candidates have found the experience extremely beneficial for gaining an understanding of the tourism sector and how a tour operator functions.

Assistance can be provided in sourcing accommodation in the Portsmouth / Southampton area.

An ad hoc day every two weeks to help ABTOI – the Association of British Tour Operators to Italy – chance to come to London, learn about tour operator's websites, help with research projects, database maintenance.